



# COUNTY OF SAN DIEGO NEWS RELEASE

**FOR IMMEDIATE RELEASE**

April 7, 2005  
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## **RECYCLING STARTER KITS READY FOR BUSINESSES** *County Issues Kits to Celebrate Earth Day*

Recycling cans and bottles can save businesses thousands of dollars each year and, at the same time, save valuable landfill space. So, San Diego County's Recycling team has joined with the California Department of Conservation to distribute a comprehensive beverage container Recycling Starter Kit to help celebrate Earth Day, April 22.

By recycling, businesses can save money by reducing the weight of trash their haulers take to landfills. By recycling beverage containers and collecting the California Refund Value, they can make four to eight cents per container.

The Starter Kit has everything a business needs to begin recycling immediately. That includes a recycling bin, posters, stickers and tips on how to set up a recycling program.

Businesses in the unincorporated areas of the County interested in receiving a kit can call the County's Michael Wonsidler at (858) 874-4081 for more information.

Other County-sponsored Earth Day activities include a composting and vermicomposting workshop and subsidized-rate bin sales. For more information, contact the Solana Center at (760) 436-7986 (ext 216) or on the Web at [www.solanacenter.org](http://www.solanacenter.org).

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